



LA Oktoberfest

Saturday October 10TH 12 am to 6 pm

Paramount Studios, Hollywood

Admission: \$15

Put on your Lederhosen and get your stein ready for the first ever LA Oktoberfest. Sample traditional German Foods, Beers, Wines, Spirits, the hottest buxom beer maidens serving Bavarian brews; Bavarian bands playing lively tunes and leading sing-alongs of old time drinking songs.

Sponsorship Opportunities

Sponsors can leverage this fun adult festival to reach out to your target prospective customers while hosting clients and business partners.

A few of our previous sponsors include:

Ritz Carlton Residences at LA Live, Porsche, Audi, Patron tequila, John Paul Mitchell Systeme, Ridel Glass, ...

Title Sponsorship *(three available)*

\$ 8,500

The title Sponsor is the presenting sponsor of the LA Oktoberfest. This sponsorship package is valued at over \$18,000, including:

Recognition as the Title Sponsor for the LA Oktoberfest

- Logo / Name included in Event Title – “LA Oktoberfest presented by sponsor”
- Logo / Name included in all event communications and printed materials, including but not restricted to:

* Print Advertising	* Website Logo and Link
* Radio Advertising	* Posters
* Event Guide	* Signage at Festival
* Press Releases	* VIP Badges
* Newsletters	* Event Letterhead
- Access to 80,000 member guests list for marketing purposes

On-Site recognition

- 3-4 banners on site (provided by sponsor)
- Generous Public Address announcements at the event
- Active involvement in event activities (ie. Opening Ceremonies, Tapping the Ceremonial Keg)
- 10' x 20' space for a commercial exhibit

Hospitality

- 16 VIP
- 50 tickets to the event
- Full Page ad in our beautiful full color event catalog

Platinum Sponsorship *(four available)*

\$ 5,000

This sponsorship package is valued at over \$18,000, including:

- Recognition in all communications and printed materials.
- Website Logo and Link
- 1/2 page ad in our beautiful full color event catalog

On-Site recognition

- 2-3 banners on site (provided by sponsor)
- Listing on the LA Oktoberfest sponsor sign
- Public Address announcements at the event
- 10 x 20 space for a commercial exhibit

Hospitality

- 8 VIP
- 30 tickets to the event

Gold Sponsorship

\$ 2,000

This partnership package offers over \$3,000 in sponsor benefits including:

Name Recognition

- Name Listing on LA Oktoberfest Event Guide
- 1/4 page ad in our beautiful full color event catalog
- Website recognition

On-Site recognition

- 1 banner on site (provided by sponsor)
- Listing on the LA Oktoberfest sponsor sign
- Public Address announcements at the event

Hospitality

- 4 VIP
- 10 tickets to the event
- 10 x 10 space for a commercial exhibit

Silver Sponsorship

\$ 1,000

- Name Listing on LA Oktoberfest Event Guide
- 1 banner on site (provided by sponsor)
- Listing on the LA Oktoberfest sponsor sign
- 2 VIP
- 5 tickets to the event
- 10 x 10 space for a commercial exhibit

Bronze Sponsorship

\$ 550

- 1 banner on site (provided by sponsor)
- 20 tickets to the event
- 10 x 10 space for a commercial exhibit

Commercial Booth *(10x10)*

\$ 250



Oktoberfest

Los Angeles

For Sponsorship Information call (818) 288-4050 or email alan@barcelona.la

LA Oktoberfest is produced by Barcelona Enterprises to raise funds for several Los Angeles based charities.